

STEPS ON HOW TO ENROLL AS A LULAROE INDEPENDENT FASHION CONSULTANT

We are so excited that you are interested in Joining The Movement! This is an exciting time for all of us and we are happy you have chosen to be a part of the LuLaRoe Culture! To help you get started, we want to provide you with these steps for the current enrollment process:

FIND A SPONSOR

A Sponsor is a current Independent Fashion Retailer that will guide, inspire, and train you throughout your LuLaRoe journey. Once you have chosen someone to be your Sponsor, they will send you their join link to create your Backoffice (also known as Audrey). You will fill everything out electronically; therefore, we ask that you please make sure you are using an active email address when you are creating your profile. Take some time and think about which Sponsor you would like to work with. Once you have chosen your Sponsor, they will be your permanent Sponsor.

EMAIL CONFIRMATION

Once you have created your Backoffice, you will receive a couple of emails from us:

- A CONFIRMATION EMAIL TO CONFIRM YOUR INFORMATION.
- A WELCOME EMAIL WITH INFORMATION AND STEPS TO CONTINUE THE ENROLLMENT PROCESS.

DOCUSIGN

After you confirm your email address, you will receive an email from DocuSign with your electronic contracts. Please make sure that you review and sign these contracts as soon as possible. Once completed, this will secure your place in The Queue Club! Yay!

IN THE QUEUE

Once you have officially joined The Queue Club, we will be hosting weekly webinars with members of the Home Office T.E.A.M. You will definitely want to be on these webinars! We encourage you to make sure that you are learning as much as you can from your Sponsor while you are in the queue. Ask them to show you how BUILD and BLESS work and other useful information that you may need from them while in the queue.

THE CALL YOU HAVE BEEN WAITING FOR

- When your time in The Queue Club has come to an end, we will call you to place your Initial Order.
- You will receive your call based on the date you have submitted your DocuSign.
- An Enrollment Specialist will call you to place your first order and answer any questions you may have. Once your order processes, you will be an Independent Fashion Retailer!! YAY!!
- Once your first order is placed and you have completed your call, you will have full access to both your BUILD and your BLESS! If you have any questions, please feel free to email us. You can go to support.lularoe.com to find the email address to best help you!

